



# RESEARCH STATISTICS AND IMMIGRATION SCANNING UNITS



**The Bahamas Ministry of  
Tourism**

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February 2014**



# THE BOATING SECTOR: THE CURRENT SITUATION

2013 vs. 2012



# CURRENT SITUATION: SEA ARRIVALS

## SEA ARRIVALS JANUARY TO DECEMBER 2013 ISLANDS OF THE BAHAMAS 1ST PORT OF ENTRY ONLY

	Sea Arrivals		
	2013	2012	% CHG
January	452,029	439,294	2.9%
February	428,485	418,190	2.5%
March	520,412	476,157	9.3%
April	436,983	410,716	6.4%
May	333,738	348,497	-4.2%
June	346,035	334,196	3.5%
July	363,777	344,671	5.5%
August	367,627	321,142	14.5%
September	297,255	281,739	5.5%
October	350,953	283,601	23.7%
November	425,314	415,573	2.3%
December	547,440	508,963	7.6%
<b>Total YTD</b>	<b>4,870,048</b>	<b>4,582,739</b>	<b>6.3%</b>

Sea arrivals above include cruise arrivals and cruise stopovers.  
The Easter Holiday Weekend fell in March 2013 instead of April 2013.

## MARINA & MIXED USE ACCOMMODATION & OFFSHORE BOATERS ISLANDS OF THE BAHAMAS JANUARY TO OCTOBER 2013

	ALL BOATERS/YACHTERS		
	2013	2012	% CHG
January	4,607	4,562	1.0%
February	5,537	5,437	1.8%
March	8,810	8,447	4.3%
April	6,462	8,502	-24.0%
May	12,188	12,605	-3.3%
June	14,114	13,254	6.5%
July	11,632	14,409	-19.3%
August	10,917	9,439	15.7%
September	2,759	4,044	-31.8%
October	3,051	2,304	32.4%
<b>Total YTD</b>	<b>80,077</b>	<b>83,003</b>	<b>-3.5%</b>

The Easter Holiday Weekend fell in March 2013 instead of April 2013 this year.



# BOATING TRENDS:

2005 to 2012



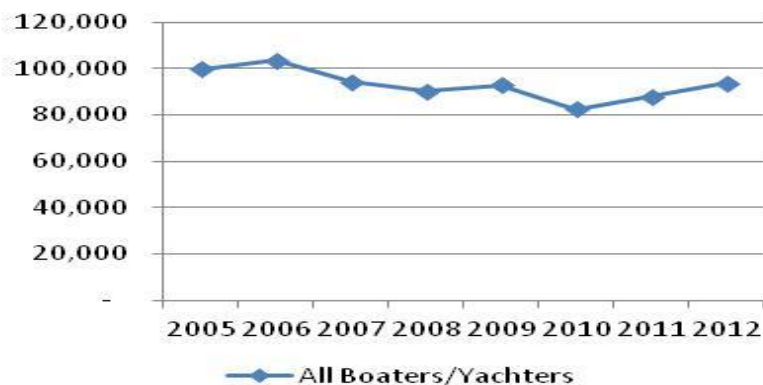
# BOATERS/YACHTERS

## STOPOVER VISITORS MARINA BOATERS & MIXED USE ACCOMMODATION BOATERS & OFFSHORE BOATERS ISLANDS OF THE BAHAMAS

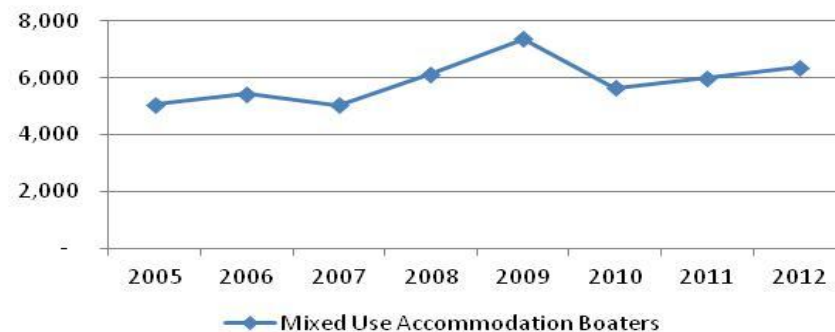
Boaters/Yachters	2005	2006	2007	2008	2009	2010	2011	2012
Marina Boaters	40,443	45,121	37,638	36,118	40,086	34,029	39,159	47,554
Mixed Use Accommodation Boaters	5,053	5,441	5,025	6,130	7,361	5,654	5,990	6,371
Offshore Boaters	54,361	52,906	51,467	47,905	45,461	42,778	42,853	39,761
<b>All Boaters/Yachters</b>	<b>99,857</b>	<b>103,468</b>	<b>94,130</b>	<b>90,153</b>	<b>92,908</b>	<b>82,461</b>	<b>88,002</b>	<b>93,686</b>

All numbers are subject to revision. Source: Immigration Card

### All Boaters/Yachters



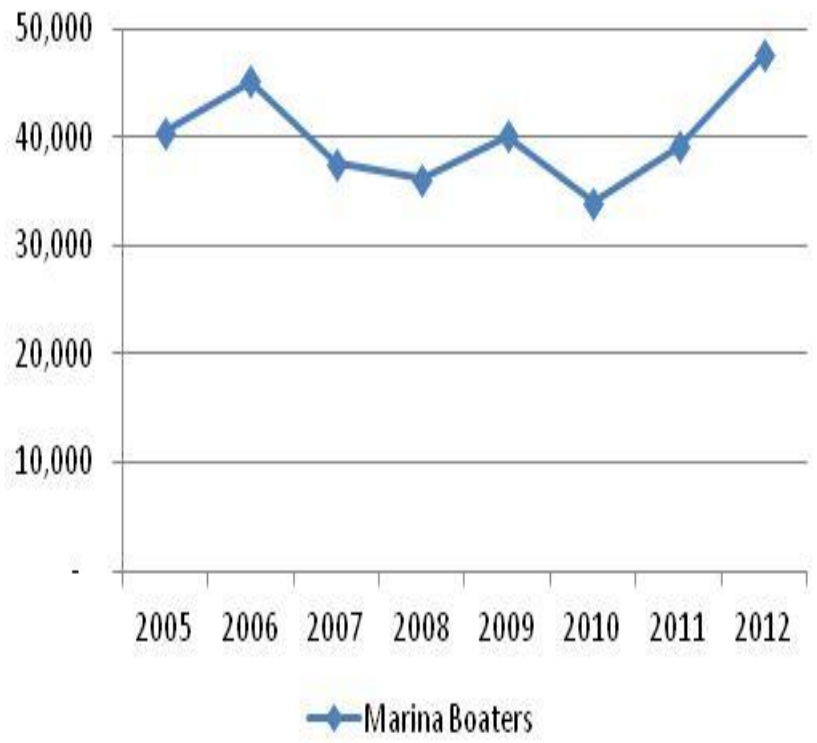
### Mixed Use Accommodation Boaters



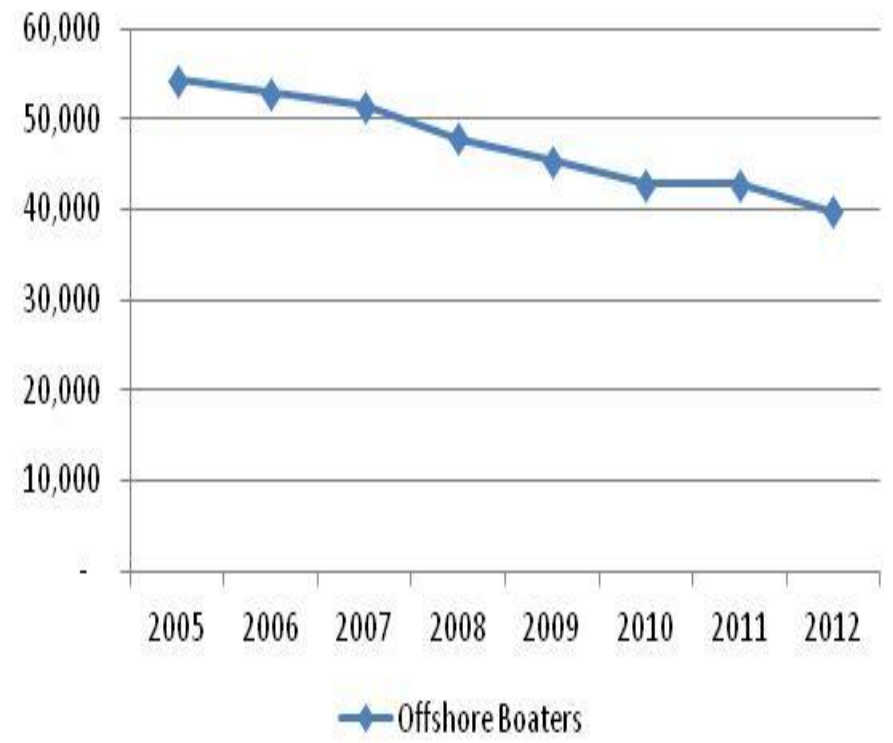


# BOATERS/YACHTERS

## Marina Boaters



## Offshore Boaters





# How Did the Boating Sector Perform Between January to October?

## 2013 VS. 2012



# MARINA & MIXED USE ACCOMMODATION & OFFSHORE BOATERS

## BOATERS/YACHTERS ISLANDS OF THE BAHAMAS JANUARY TO OCTOBER 2013

Boaters/Yachters	2013	2012	% CHG
Marina Boaters	39,471	43,328	-8.9%
Mixed Use Accommodation Boaters	5,693	5,726	-0.6%
Offshore Boaters	34,913	33,949	2.8%
<b>All Boaters/Yachters</b>	<b>80,077</b>	<b>83,003</b>	<b>-3.5%</b>

All numbers are subject to revision

- Between January and October 2013, the percentage of boaters/yachters as a whole declined by 3.5%.
- The percentage of Marina Boaters declined by 8.9% between January and October 2013.
- The percentage of Mixed Use Accommodation Boaters increased by 0.6% and Offshore Boaters increased by 2.8%.



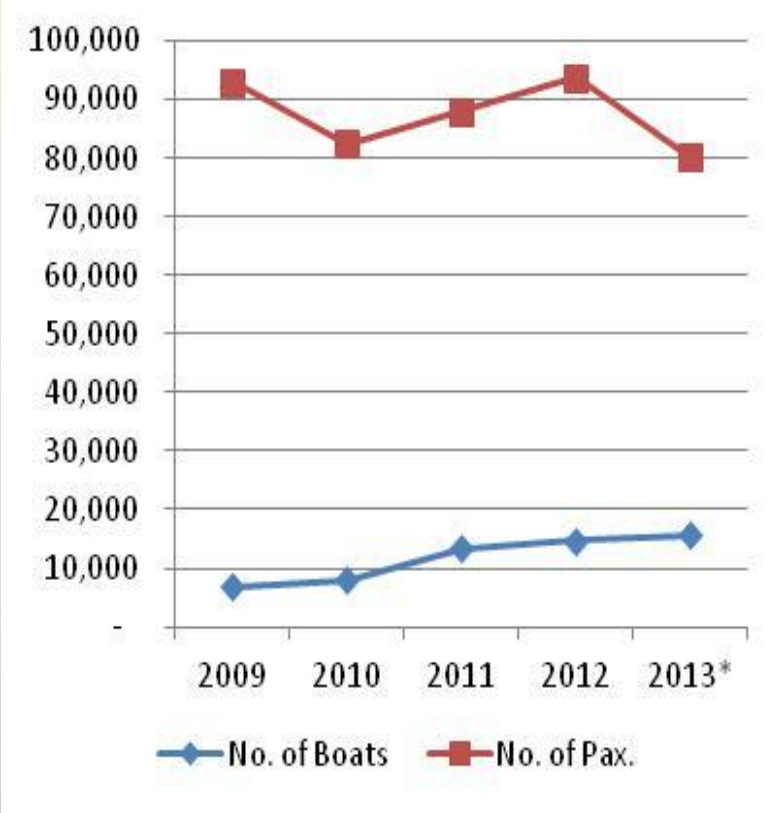


# NO. OF BOATS VS PAX.: ALL BAH.

### NUMBER OF BOATS/YACHTS VS. PASSENGERS ALL BAHAMAS

	No. of Boats	No. of Pax.
2009	6,932	92,908
2010	7,988	82,461
2011	13,346	88,002
2012	14,695	93,686
2013*	15,671	80,077

Source: No. of boats from Richard Treco MOT and Bahamas Customs  
 Passenger counts from Immigration card  
 \*No. of passengers on boats/yachts for Jan. to Oct. 2013 only  
 All numbers are subject to revision



- Although the number of boats and yachts have increased over the years, the number of passengers on the boats/yachts have not steadily increased. The number of passengers on board the boats/yachts have an affect on visitor expenditure.



# What Are Generally the Most Popular Months for Boaters to Visit the Bahamas?

2005 to 2013



# BOATERS AND YACHTERS BY MONTH TRENDS

## STOPOVER VISITORS MARINA BOATERS & MIXED USE ACCOMMODATION BOATERS & OFFSHORE BOATERS ISLANDS OF THE BAHAMAS

	2005	2006	2007	2008	2009	2010	2011	2012	2013	% CHG 13/12
January	4,183	3,798	4,263	4,135	4,302	3,972	4,125	4,562	4,607	1.0%
February	5,179	5,732	5,831	6,540	5,330	4,446	5,438	5,437	5,537	1.8%
March	9,939	9,031	8,231	9,124	7,068	8,090	8,400	8,447	8,810	4.3%
April	8,810	11,478	10,764	8,502	8,705	6,520	10,647	8,502	6,462	-24.0%
May	15,408	16,383	8,250	13,190	12,623	13,073	9,718	12,605	12,188	-3.3%
June	16,927	17,806	15,896	14,437	14,902	12,604	13,591	13,254	14,114	6.5%
July	15,772	13,172	13,246	13,756	14,751	11,682	13,951	14,409	11,632	-19.3%
August	7,900	8,017	10,535	7,785	6,991	8,180	6,677	9,439	10,917	15.7%
September	4,029	5,956	3,956	1,532	5,066	2,852	4,879	4,044	2,759	-31.8%
October	1,877	2,776	2,095	2,021	3,604	2,307	1,934	2,304	3,051	32.4%
November	3,560	3,806	4,338	3,685	3,978	3,854	3,141	4,332		
December	6,273	5,513	6,725	5,446	5,588	4,881	5,501	6,351		
<b>Grand Total</b>	<b>99,857</b>	<b>103,468</b>	<b>94,130</b>	<b>90,153</b>	<b>92,908</b>	<b>82,461</b>	<b>88,002</b>	<b>93,686</b>	<b>80,077</b>	

All numbers are subject to revision. Source: Immigration Card

The Easter Holiday Weekend fell in March 2013 instead of April 2013 this year. In 2012, the Easter Holiday weekend fell in April.

Easter fell in March in 2013 instead of April as in 2012. Weather was poor for boating in May, July and September 2013.



# MARINA BOATERS

## STOPOVER VISITORS MARINA BOATERS ISLANDS OF THE BAHAMAS

MARINA BOATERS	2005	2006	2007	2008	2009	2010	2011	2012	2013	% CHG 13/12
January	1,222	1,002	1,386	1,021	1,445	1,106	1,194	1,968	1,793	-8.9%
February	1,552	1,479	1,585	1,932	1,739	1,107	1,596	2,127	2,094	-1.6%
March	3,147	2,905	2,453	2,792	2,139	2,362	2,803	3,412	3,538	3.7%
April	2,803	4,204	3,842	2,581	2,967	1,812	4,178	3,412	2,326	-31.8%
May	6,471	7,695	2,764	5,846	5,800	6,096	3,909	6,758	6,066	-10.2%
June	7,401	8,635	6,715	6,146	7,392	5,990	6,639	7,008	7,334	4.7%
July	7,379	6,948	6,486	6,866	7,630	5,522	7,973	8,460	6,528	-22.8%
August	4,358	4,415	5,822	4,116	3,620	4,675	4,008	6,248	6,659	6.6%
September	2,047	3,533	2,305	752	2,654	1,597	3,196	2,782	1,521	-45.3%
October	726	1,165	634	798	1,593	951	766	1,153	1,612	39.8%
November	1,205	1,484	1,452	1,353	1,351	1,261	980	1,745		
December	2,132	1,656	2,194	1,915	1,756	1,550	1,917	2,481		
<b>TOTAL</b>	<b>40,443</b>	<b>45,121</b>	<b>37,638</b>	<b>36,118</b>	<b>40,086</b>	<b>34,029</b>	<b>39,159</b>	<b>47,554</b>	<b>39,471</b>	

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The Easter Holiday Weekend fell in March 2013 instead of April 2013 this year. In 2012, the Easter Holiday weekend fell in April.



# MIXED USE ACCOMMODATION BOATERS

## STOPOVER VISITORS MIXED USE ACCOMMODATION BOATERS ISLANDS OF THE BAHAMAS

MIXED USE BOATERS	2005	2006	2007	2008	2009	2010	2011	2012	2013	% CHG 13/12
January	103	80	99	118	193	79	141	220	182	-17.3%
February	138	179	148	259	228	172	240	198	221	11.6%
March	421	273	200	335	325	339	470	290	330	13.8%
April	304	504	442	416	458	237	443	479	296	-38.2%
May	940	986	229	935	900	1144	742	906	919	1.4%
June	841	1089	1118	1258	1273	1000	1187	1063	1236	16.3%
July	1023	763	998	1301	1758	1081	1168	1374	806	-41.3%
August	449	508	791	765	671	722	670	702	1280	82.3%
September	304	534	256	90	724	248	416	347	209	-39.8%
October	80	173	118	87	286	134	92	147	214	45.6%
November	184	163	241	257	232	251	137	266		
December	266	189	385	309	313	247	284	379		
<b>TOTAL</b>	<b>5,053</b>	<b>5,441</b>	<b>5,025</b>	<b>6,130</b>	<b>7,361</b>	<b>5,654</b>	<b>5,990</b>	<b>6,371</b>	<b>5,693</b>	

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# OFFSHORE BOATERS

## STOPOVER VISITORS OFFSHORE BOATERS ISLANDS OF THE BAHAMAS

OFFSHORE BOATERS	2005	2006	2007	2008	2009	2010	2011	2012	2013	% CHG 13/12
January	2,858	2,716	2,778	2,996	2,664	2,787	2,790	2,374	2,632	10.9%
February	3,489	4,074	4,098	4,349	3,363	3,167	3,602	3,112	3,222	3.5%
March	6,371	5,853	5,578	5,997	4,604	5,389	5,127	4,745	4,942	4.2%
April	5,703	6,770	6,480	5,505	5,280	4,471	6,026	4,611	3,840	-16.7%
May	7,997	7,702	5,257	6,409	5,923	5,833	5,067	4,941	5,203	5.3%
June	8,685	8,082	8,063	7,033	6,237	5,614	5,765	5,183	5,544	7.0%
July	7,370	5,461	5,762	5,589	5,363	5,079	4,810	4,575	4,298	-6.1%
August	3,093	3,094	3,922	2,904	2,700	2,783	1,999	2,489	2,978	19.6%
September	1,678	1,889	1,395	690	1,688	1,007	1,267	915	1,029	12.5%
October	1,071	1,438	1,343	1,136	1,725	1,222	1,076	1,004	1,225	22.0%
November	2,171	2,159	2,645	2,075	2,395	2,342	2,024	2,321		
December	3,875	3,668	4,146	3,222	3,519	3,084	3,300	3,491		
<b>TOTAL</b>	<b>54,361</b>	<b>52,906</b>	<b>51,467</b>	<b>47,905</b>	<b>45,461</b>	<b>42,778</b>	<b>42,853</b>	<b>39,761</b>	<b>34,913</b>	

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# BOATERS AND YACHTERS BY MONTH TRENDS



- May to July were the most popular months for boaters/yachters to visit the Bahamas, although they also came all year round.
- March to July were the most popular months for offshore boaters/yachters to visit the Bahamas.



# Where Did the Boaters/Yachters to The Bahamas Come From and How Did Each Market Perform?

2012 VS. 2011 and  
2013 VS. 2012 Jan to Oct.





# BOATERS/YACHTERS BY MAJOR REGION

## ALL BAHAMAS



### MARINA & MIXED USE ACCOMMODATION & OFFSHORE BOATERS

2011 TO 2013

### ISLANDS OF THE BAHAMAS

				January to October		
	2011	2012	% Chg	2012	2013	% Chg
AFRICA	376	524	39.4%	410	424	3.4%
ASIA	140	167	19.3%	126	116	-7.9%
AUSTRALASIA	698	682	-2.3%	555	623	12.3%
CANADA	4,430	4,860	9.7%	3,671	3,939	7.3%
CARIBBEAN	388	452	16.5%	393	489	24.4%
EUROPE	3,632	3,914	7.8%	3,196	3,225	0.9%
LATIN AMERICA	1,689	2,104	24.6%	1,832	2,077	13.4%
MIDDLE EAST	56	66	17.9%	63	45	-28.6%
USA	75,206	79,287	5.4%	71,422	67,678	-5.2%
NON RESPONSE	1,387	1,630	17.5%	1,335	1,461	9.4%
<b>Grand Total</b>	<b>88,002</b>	<b>93,686</b>	<b>6.5%</b>	<b>83,003</b>	<b>80,077</b>	<b>-3.5%</b>

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# MARINA BOATERS & MIXED USE ACCOMMODATION BOATERS & OFFSHORE BOATERS: NASSAU/P.I

## MARINA & MIXED USE ACCOMMODATION & OFFSHORE BOATERS 2011 TO 2013 NASSAU/PARADISE ISLAND

	2011	2012	% Chg	January to October		
				2012	2013	% Chg
AFRICA	185	310	67.6%	225	236	4.9%
ASIA	90	68	-24.4%	37	68	83.8%
AUSTRALASIA	306	343	12.1%	265	344	29.8%
CANADA	2,041	2,231	9.3%	1,661	1,751	5.4%
CARIBBEAN	114	137	20.2%	110	117	6.4%
EUROPE	1,247	1,409	13.0%	1,102	1,303	18.2%
LATIN AMERICA	553	606	9.6%	508	717	41.1%
MIDDLE EAST	28	26	-7.1%	25	14	-44.0%
USA	11,755	12,076	2.7%	10,127	10,190	0.6%
NON RESPONSE	467	518	10.9%	387	460	18.9%
<b>Grand Total</b>	<b>16,786</b>	<b>17,724</b>	<b>5.6%</b>	<b>14,447</b>	<b>15,200</b>	<b>5.2%</b>

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# MARINA BOATERS & MIXED USE ACCOMMODATION BOATERS & OFFSHORE BOATERS: GRAND BAHAMA ISLAND

## MARINA & MIXED USE ACCOMMODATION & OFFSHORE BOATERS 2011 TO 2013 GRAND BAHAMA ISLAND

				January to October		
	2011	2012	% Chg	2012	2013	% Chg
AFRICA	56	53	-5.4%	45	51	13.3%
ASIA	20	55	175.0%	54	19	-64.8%
AUSTRALASIA	100	61	-39.0%	46	45	-2.2%
CANADA	512	472	-7.8%	344	348	1.2%
CARIBBEAN	22	39	77.3%	34	18	-47.1%
EUROPE	441	430	-2.5%	335	356	6.3%
LATIN AMERICA	121	97	-19.8%	89	78	-12.4%
MIDDLE EAST	9	6	-33.3%	4	3	-25.0%
USA	12,545	12,075	-3.7%	11,119	11,038	-0.7%
NON RESPONSE	204	193	-5.4%	165	126	-23.6%
<b>Grand Total</b>	<b>14,030</b>	<b>13,481</b>	<b>-3.9%</b>	<b>12,235</b>	<b>12,082</b>	<b>-1.3%</b>

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# MARINA BOATERS & MIXED USE ACCOMMODATION BOATERS & OFFSHORE BOATERS: OUT ISLANDS

## MARINA & MIXED USE ACCOMMODATION & OFFSHORE BOATERS 2011 TO 2013 THE OUT ISLANDS

				January to October		
	2011	2012	% Chg	2012	2013	% Chg
AFRICA	135	161	19.3%	140	137	-2.1%
ASIA	30	44	46.7%	35	29	-17.1%
AUSTRALASIA	292	278	-4.8%	244	234	-4.1%
CANADA	1,877	2,157	14.9%	1,666	1,840	10.4%
CARIBBEAN	252	276	9.5%	249	354	42.2%
EUROPE	1,944	2,075	6.7%	1,759	1,566	-11.0%
LATIN AMERICA	1,015	1,401	38.0%	1,235	1,282	3.8%
MIDDLE EAST	19	34	78.9%	34	28	-17.6%
USA	50,906	55,136	8.3%	50,176	46,450	-7.4%
NON RESPONSE	716	919	28.4%	783	875	11.7%
<b>Grand Total</b>	<b>57,186</b>	<b>62,481</b>	<b>9.3%</b>	<b>56,321</b>	<b>52,795</b>	<b>-6.3%</b>

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# BOATERS/YACHTERS: US STATES

## US STATES MARINA & MIXED USE ACCOMMODATION & OFFSHORE BOATERS THE ISLANDS OF THE BAHAMAS 2011 to 2013

STATES	Full Year			STATES	January to October Only		
	2011	2012	% Chg		2012	2013	% Chg
FLORIDA	48,866	52,409	7%	FLORIDA	48,173	44,506	-8%
TEXAS	2,383	2,305	-3%	TEXAS	2,024	2,072	2%
NEW YORK	1,875	1,929	3%	NEW YORK	1,587	1,631	3%
CALIFORNIA	1,608	1,798	12%	GEORGIA	1,498	1,534	2%
GEORGIA	1,628	1,696	4%	CALIFORNIA	1,529	1,469	-4%
NORTH CAROLINA	1,502	1,431	-5%	NORTH CAROLINA	1,224	1,200	-2%
MASSACHUSETTS	1,152	1,250	9%	MASSACHUSETTS	1,063	933	-12%
VIRGINIA	1,058	1,222	16%	MARYLAND	859	915	7%
SOUTH CAROLINA	985	1,009	2%	SOUTH CAROLINA	917	859	-6%
MARYLAND	955	1,006	5%	VIRGINIA	1,056	859	-19%
NEW JERSEY	953	968	2%	NEW JERSEY	864	855	-1%
ILLINOIS	843	910	8%	ILLINOIS	789	800	1%
COLORADO	861	882	2%	PENNSYLVANIA	774	757	-2%
PENNSYLVANIA	930	856	-8%	COLORADO	755	713	-6%
MICHIGAN	911	774	-15%	MICHIGAN	651	655	1%
OHIO	754	745	-1%	OHIO	651	629	-3%
CONNECTICUT	627	714	14%	CONNECTICUT	605	564	-7%
TENNESSEE	528	588	11%	LOUISIANA	419	506	21%
LOUISIANA	469	481	3%	TENNESSEE	543	474	-13%
OTHER	6,318	6,314	0%	OTHER	5,441	5,747	6%
<b>TOTAL</b>	<b>75,206</b>	<b>79,287</b>	<b>5%</b>	<b>TOTAL</b>	<b>71,422</b>	<b>67,678</b>	<b>-5%</b>

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# BOATERS/YACHTERS: TOP USA DMA'S

**US DMA'S  
MARINA & MIXED USE ACCOMMODATION & OFFSHORE BOATERS  
THE ISLANDS OF THE BAHAMAS  
2011 to 2013**

DMA'S	Full Year			DMA'S	January to October Only		
	2011	2012	% Chg		2012	2013	% Chg
MIAMI-FT. LAUDERDALE	27,899	31,105	11%	MIAMI-FT. LAUDERDALE	28,454	25,032	-12%
WEST PALM BEACH-FT. PIERCE	12,000	12,130	1%	WEST PALM BEACH-FT. PIERCE	11,319	10,870	-4%
ORLANDO-DAYTONA BCH-MELBRN	2,883	2,789	-3%	ORLANDO-DAYTONA BCH-MELBRN	2,608	2,662	2%
NEW YORK	2,484	2,535	2%	NEW YORK	2,164	2,136	-1%
TAMPA-ST. PETE (SARASOTA)	1,901	1,941	2%	TAMPA-ST. PETE (SARASOTA)	1,806	1,797	0%
BOSTON (MANCHESTER)	1,221	1,303	7%	JACKSONVILLE	994	1,167	17%
FT. MYERS-NAPLES	989	1,205	22%	ATLANTA	1,031	1,073	4%
ATLANTA	1,157	1,164	1%	FT. MYERS-NAPLES	1,093	1,053	-4%
JACKSONVILLE	1,265	1,125	-11%	BOSTON (MANCHESTER)	1,107	977	-12%
WASHINGTON, DC (HAGRSTWN)	812	1,002	23%	WASHINGTON, DC (HAGRSTWN)	897	802	-11%
HOUSTON	795	807	2%	HOUSTON	721	747	4%
LOS ANGELES	695	799	15%	CHICAGO	659	668	1%
CHICAGO	718	765	7%	LOS ANGELES	682	651	-5%
DENVER	742	738	-1%	DALLAS-FT. WORTH	630	633	0%
DALLAS-FT. WORTH	778	738	-5%	DENVER	629	623	-1%
PHILADELPHIA	866	690	-20%	PHILADELPHIA	618	621	0%
BALTIMORE	618	580	-6%	BALTIMORE	493	540	10%
SAN FRANCISCO-OAK-SAN JOSE	390	419	7%	CHARLOTTE	309	374	21%
CHARLESTON, SC	369	395	7%	MOBILE-PENSACOLA (FT WALT)	322	351	9%
OTHER	16,624	17,057	3%	OTHER	14,886	14,901	0%
<b>TOTAL</b>	<b>75,206</b>	<b>79,287</b>	<b>5%</b>	<b>TOTAL</b>	<b>71,422</b>	<b>67,678</b>	<b>-5%</b>

All numbers are subject to revision. Source: Immigration Card



# BOATERS/YACHTERS: CANADIAN PROVINCES

## MARINA & MIXED USE ACCOMMODATION & OFFSHORE BOATERS CANADA ISLANDS OF THE BAHAMAS 2011 to 2013

PROVINCES	Full Year			January to October Only		
	2011	2012	% Chg	2012	2013	% Chg
QUEBEC	1,560	1,629	4.4%	1,219	1,369	12.3%
ONTARIO	1,391	1,547	11.2%	1,178	1,248	5.9%
BRITISH COLUMBIA	335	349	4.2%	255	244	-4.3%
ALBERTA	198	212	7.1%	170	165	-2.9%
NOVA SCOTIA	153	160	4.6%	124	108	-12.9%
NEW BRUNSWICK	42	63	50.0%	43	28	-34.9%
NEWFOUNDLAND	32	30	-6.3%	27	36	33.3%
SASKATCHEWAN	30	26	-13.3%	16	33	106.3%
MANITOBA	22	23	4.5%	16	27	68.8%
YUKON TERRITORY	1	10	900.0%	5	4	-20.0%
PRINCE EDWARD ISLAND	8	7	-12.5%	5	9	80.0%
NORTHWEST TERRITORIES	2	2	0.0%	2		-100.0%
NUNAVUT		1	100.0%	1		-100.0%
NON RESPONSE	656	801	22.1%	610	668	9.5%
<b>TOTAL</b>	<b>4,430</b>	<b>4,860</b>	<b>9.7%</b>	<b>3,671</b>	<b>3,939</b>	<b>7.3%</b>

All numbers are subject to revision. Source: Immigration Card



# BOATERS/YACHTERS: LATIN AMERICA

## MARINA & MIXED USE ACCOMMODATION & OFFSHORE BOATERS LATIN AMERICA THE ISLANDS OF THE BAHAMAS 2011 to 2013

LATIN AMERICA	Full Year			LATIN AMERICA	January to October Only		
	2011	2012	% Chg		2012	2013	% Chg
MEXICO	522	715	37.0%	MEXICO	591	683	15.6%
VENEZUELA	309	386	24.9%	VENEZUELA	351	359	2.3%
BRAZIL	200	288	44.0%	BRAZIL	242	242	0.0%
ARGENTINA	135	159	17.8%	COLOMBIA	120	142	18.3%
COLOMBIA	130	131	0.8%	ARGENTINA	136	131	-3.7%
CHILE	98	95	-3.1%	CHILE	92	122	32.6%
PANAMA	59	91	54.2%	PERU	53	97	83.0%
ECUADOR	63	61	-3.2%	ECUADOR	59	70	18.6%
PERU	33	57	72.7%	GUATEMALA	48	69	43.8%
GUATEMALA	23	56	143.5%	PANAMA	84	41	-51.2%
URUGUAY	30	20	-33.3%	COSTA RICA	16	39	143.8%
COSTA RICA	17	19	11.8%	EL SALVADOR	4	32	700.0%
HONDURAS	15	8	-46.7%	URUGUAY	19	30	57.9%
NICARAGUA	4	5	25.0%	HONDURAS	8	9	12.5%
BELIZE		4	100.0%	BOLIVIA	2	7	250.0%
BOLIVIA		4	100.0%	NICARAGUA	4	2	-50.0%
EL SALVADOR	50	4	-92.0%	PARAGUAY		2	100.0%
PARAGUAY	1	1	0.0%	BELIZE	3		-100.0%
<b>TOTAL</b>	<b>1,689</b>	<b>2,104</b>	<b>24.6%</b>	<b>TOTAL</b>	<b>1,832</b>	<b>2,077</b>	<b>13.4%</b>

All numbers are subject to revision. Source: Immigration Card





# BOATERS/YACHTERS: EUROPE

## MARINA & MIXED USE ACCOMMODATION & OFFSHORE BOATERS EUROPE ISLANDS OF THE BAHAMAS 2011 to 2013

EUROPEAN COUNTRIES	FULL YEAR			EUROPEAN COUNTRIES	January to October Only		
	2011	2012	% Chg		2012	2013	% Chg
UK	1,140	1,377	20.8%	UK	1,106	1,077	-2.6%
FRANCE	519	537	3.5%	FRANCE	433	558	28.9%
GERMANY	346	384	11.0%	GERMANY	307	285	-7.2%
ITALY	237	281	18.6%	ITALY	226	192	-15.0%
SPAIN	233	268	15.0%	SPAIN	243	184	-24.3%
SWITZERLAND	201	160	-20.4%	SWITZERLAND	126	150	19.0%
RUSSIA	122	112	-8.2%	RUSSIA	92	114	23.9%
NETHERLANDS	131	111	-15.3%	NETHERLANDS	98	96	-2.0%
SWEDEN	73	97	32.9%	SWEDEN	69	83	20.3%
BELGIUM	91	69	-24.2%	AUSTRIA	62	73	17.7%
AUSTRIA	56	67	19.6%	BELGIUM	58	72	24.1%
POLAND	42	58	38.1%	NORWAY	48	48	0.0%
NORWAY	39	58	48.7%	IRELAND	25	43	72.0%
DENMARK	46	46	0.0%	POLAND	53	33	-37.7%
IRELAND	55	37	-32.7%	PORTUGAL	12	32	166.7%
FINLAND	22	36	63.6%	DENMARK	44	23	-47.7%
CZECH REPUBLIC	24	32	33.3%	CZECH REPUBLIC	30	23	-23.3%
TURKEY	13	24	84.6%	FINLAND	33	21	-36.4%
PORTUGAL	19	18	-5.3%	HUNGARY	15	21	40.0%
OTHER	223	142	-36.3%	OTHER	116	97	-16.4%
<b>TOTAL</b>	<b>3,632</b>	<b>3,914</b>	<b>7.8%</b>	<b>TOTAL</b>	<b>3,196</b>	<b>3,225</b>	<b>0.9%</b>

All numbers are subject to revision. Source: Immigration Card



# How Long Did Boaters/Yachters Stay On Average in the Bahamas?

2005 to 2012 and  
2013 VS. 2012



# BOATERS/YACHTERS

## AVERAGE LENGTH OF STAY

### MARINA & MIXED USE ACCOMMODATION & OFFSHORE BOATERS

#### AVERAGE LENGTH OF STAY

#### ISLANDS OF THE BAHAMAS

2005 to 2013

	Full Year								Jan to Oct. Only	
	2005	2006	2007	2008	2009	2010	2011	2012	2013	2012
MARINA BOATERS	10.0	9.6	9.9	9.4	10.2	11.0	9.9	10.4	9.8	9.5
MIXED-USE ACCOMMODATION BOATERS	12.1	11.7	11.5	10.4	9.5	11.0	10.6	13.1	11.5	12.1
OFFSHORE BOATERS	17.2	16.5	16.9	16.4	16.9	17.0	17.5	18.1	16.6	16.4
<b>Grand Total</b>	<b>14.0</b>	<b>13.2</b>	<b>13.8</b>	<b>13.2</b>	<b>13.4</b>	<b>14.1</b>	<b>13.7</b>	<b>13.9</b>	<b>12.9</b>	<b>12.5</b>

Source: Immigration Card. All numbers are subject to revision.



# How Much Did Boaters/Yachters Spend While in the Bahamas?

2012 VS. 2011



# BOATERS/YACHTERS: EXPENDITURE

## EXPENDITURE MARINA & MIXED USE ACCOM. BOATERS/YACHTERS ALL BAHAMAS

2012	Boaters/Yachters	Average Expenditure	Total Expenditure
1st Qtr.	8,215	\$ 1,724.63	\$ 14,167,808.53
2nd Qtr.	19,626	\$ 1,597.20	\$ 31,346,642.86
3rd Qtr.	19,913	\$ 1,395.93	\$ 27,797,247.05
4th Qtr.	6,171	\$ 1,280.03	\$ 7,899,039.37
<b>Total</b>	<b>53,925</b>	<b>\$ 1,505.99</b>	<b>\$ 81,210,737.81</b>
2011	Boaters/Yachters	Average Expenditure	Total Expenditure
1st Qtr.	6,444	\$ 1,625.84	\$ 10,476,905.51
2nd Qtr.	17,098	\$ 1,490.96	\$ 25,492,442.68
3rd Qtr.	17,431	\$ 1,412.79	\$ 24,626,314.63
4th Qtr.	4,176	\$ 1,472.22	\$ 6,147,999.00
<b>Total</b>	<b>45,149</b>	<b>\$ 1,478.30</b>	<b>\$ 66,743,661.82</b>

Average expenditure for Nassau/P.I. ranged all the way up to \$2,100.24 in 2012  
Marina Boaters and Mixed Used Accommodation Boaters Only.

## EXPENDITURE STOPOVER VISITORS ALL BAHAMAS

2012	Stopovers	Average Exp.	Total Expenditure
1st Qtr.	370,298	\$ 1,458.79	\$ 540,185,846.34
2nd Qtr.	418,551	\$ 1,336.95	\$ 559,582,344.16
3rd Qtr.	347,938	\$ 1,242.51	\$ 432,316,770.40
4th Qtr.	284,912	\$ 1,279.56	\$ 364,561,362.00
<b>Total</b>	<b>1,421,699</b>	<b>\$ 1,334.07</b>	<b>\$ 1,896,646,322.90</b>
2011	Stopovers	Average Exp.	Total Expenditure
1st Qtr.	343,050	\$ 1,303.86	\$ 447,290,239.93
2nd Qtr.	398,748	\$ 1,259.26	\$ 502,126,692.80
3rd Qtr.	324,176	\$ 1,384.84	\$ 448,933,344.44
4th Qtr.	280,398	\$ 1,404.58	\$ 393,840,630.94
<b>Total</b>	<b>1,346,372</b>	<b>\$ 1,331.13</b>	<b>\$ 1,792,190,908.11</b>

Source: Stopover Expenditure Survey and Immigration Card



# BOATERS/YACHTERS: OFFSHORE BOATERS EXPENDITURE

## EXPENDITURE OFFSHORE BOATERS/YACHTERS ALL BAHAMAS

	<b>Boaters/Yachters</b>	<b>Average Expenditure</b>	<b>Total Expenditure</b>
2012	39,761	\$ 1,005.71	\$ 39,988,035.31
2011	42,853	\$ 1,166.11	\$ 49,971,311.83

Source: Stopover Expenditure Survey and Immigration Card



# Conclusion

- The boating sector is important to the overall Tourism business. Boaters pump much needed money into the Bahamian economy. Boaters come from all over the world to sail in the beautiful waters of the Islands of The Bahamas and although they come all year round May to July are really popular months for them to visit. They tend to stay longer than the average stopover visitor and many of them use land based accommodations. They are definitely and integral part of the tourism sector.



- The End







## APPENDIX:



# MARINA & MIXED USE ACCOMMODATION & OFFSHORE BOATERS

- **Marina Boaters**: Stopover visitors who came by yacht or private boat and ticked hotel/timeshare/other under accommodation type or ticked airline under arrival mode & ticked private boat under accommodation type.
- **Mixed Use Accommodation Boaters**: Stopover visitors who came by yacht or private boat and ticked apt./villa, friends/relatives or own property under accommodation type.
- **Offshore Boaters**: Stopover visitors who came by yacht or private boat and ticked private boat under accommodation type and those who came by airline, ticked private boat under accommodation type & ticked other private boat or did not give an accommodation name.



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