



OBJECTIVES

The Junior Hotelier Programme was crafted to raise students' interest and knowledge of the real world-of-work!

Through early exposure to the industry and interactions with industry professional, students will:

- Explore the myriad of career options available in the industry.
- Engage industry professionals in discussions on industry expectations.
- Acquire knowledge, soft skills and awareness of industry and guests' needs and expectations.
- Link classroom learning and experiences to real work experiences and expectations.

FOREIGN LANGUAGE

Basic greetings in French and Spanish.

OBJECTIVE

Understand the basic information a tourist might use to communicate to persons working in the Industry.

BENEFITS

Students

- Opportunity to observe, ask questions and obtain first-hand knowledge of the world of work.
- Acquire an appreciation for good work ethics/habits.
- Increase motivation to achieve career goals.
- Improve academic motivation.

Teachers

- Motivated students.
- Students better understand the relevance of what is being taught.
- Confident students.
- Enrich the *student-teacher* learning process.
- Link classroom assignments, activities and content to careers.
- Integrate career information into existing curriculum.

Parents

- The ability to support children in career decisions.
- Active participation in children's school life.

Industry

- Allows industry to build next generation of workers.
- Increases public image and promotes good corporate citizenship.
- Early Development of Bahamian talent.
- Decreased reliance on foreign labour, long term.



PROGRAMME OUTLINE

Eight to twelve weeks of classroom lectures, shadowing experiences and Field trips.

The Programme commenced January 2008. Thirty students from grades 4 to 6 are selected based on either results from an interest inventory combined with Holland's RIASEC codes or by recommenda-

CLASSROOM LECTURES

tion from teachers. Approximately 200 students participate annually.

- Introduction to Tourism/Hospitality
- Benefits of Tourism to the Bahamas
- Economic Impact of Tourism
- Helping to Satisfy the Needs of Visitors
- Careers in Tourism

AWARENESS FOR PARENTS

OBJECTIVES

Engagement of parents in discussions about the benefits of early exposure to workplace expectations through the Jr. Hotelier Programme and to drill down on their critical roles in assisting their children in "connecting the dots ... from the classroom to the board room! "

Interaction of industry professionals and parents seeking employment in one-on-one conversations about current industry needs and expectations and how to market themselves in the current environment (practical tips on resume writing, interviewing skills, dressing for success, life-long learning – skills enhancement, value of volunteerism in growing skills and networking).

**BAHAMAS HOTEL ASSOCIATION
MISSION STATEMENT**

**The Bahamas Hotel Association
(BHA)**

**serves the needs of the hotels and
hospitality industry by providing a
forum to facilitate the promotion,
profitability, quality, growth and
security of the tourism industry
consistent with the needs of
The Bahamas.**

**WORKFORCE DEVELOPMENT
MISSION STATEMENT**

The Bahamas Hotel Association (BHA) serves the needs of the Bahamas hotel industry by providing a forum to facilitate the promotion, profitability, quality growth and security of the tourism industry consistent with the needs of the Bahamas.

WORKFORCE DEVELOPMENT TEAM

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FIELD TRIPS



**BAHAMAS HOTEL ASSOCIATION
JUNIOR HOTELIER PROGRAMME**

***“Connecting the dots ...
from the Classroom
to the Board Room!”***



**WORKFORCE
DEVELOPMENT
UNIT**

CORE VALUE:

**“Broaden your Horizon –
Strengthen Your Knowledge”**